

Hariette de Swaan Arons

Summary

I am an interior designer with a background in marketing and communications. After a career in account management at various marketing agencies followed by other creative pursuits - writing, photography, design, I enrolled in Parsons School of Design's Interior Design program. It is my ambition to join a successful and innovative design studio that develops and delivers inspiring interiors for its clients.

Work Experience

Fall 2018 Charles & Co Design, *New York City* Design Intern
Worked with Principal Vicky Charles and her design team on residential projects - FF&E sourcing, vendor communication, prepared SOW, moodboards, CAD drawings, on-site client/contractor meetings, installs.

2011 - 2018 Loft On Broadway LLC, *New York City* Founder
Fully renovated and furnished three downtown lofts and an upstate weekend property. One loft I marketed as a temporary living space and location for commercial shoots.

March 2010 Milk Magazine Writer/Photographer
Featured article in French Magazine Milk's March 2010 issue.

2003 - 2004 Digitas, *New York City* Marketing Manager
Client liaison for all digital marketing activities of American Express charge card business.

2002 - 2003 Framfab, *Amsterdam* Account Manager
Lead Vodafone's digital marketing strategy for the Benelux market and was responsible for new business development.

2000 - 2002 JWT, *New York City* Account Manager
Managed the Merrill Lynch account and its early internet and digital media activities. Developed restructuring plans for the Digital@JWT NY office on behalf of its CEO.

1997 - 2000 Agency.com, *New York City* Strategist
Conducted research and analysis to support digital strategies for clients including British Airways, Dell and Lufthansa. Co-published Filter, a quarterly magazine issued to clients.

Education

Parsons School of Design	AAS Interior Design, December 2018
CUNY Baruch College	BBA Marketing, February 2000
Amsterdam University of Applied Sciences	First-year Certificate International Business and Languages, July 1996

Skills

CAD	
Rhino	
Adobe Suite	
Sketch Up	
MS Office	

Languages

Dutch	native
English	fluent
French	proficient
Spanish	basic